



# Pottstown Year 2 Program Highlights

Catchafire provides capacity building support and professional development opportunities to nonprofits by connecting them to skills-based volunteers – 100% pro bono.

Since 2022, **Catchafire and Pottstown have partnered** to provide this resource to its grantees in the Greater Pottstown area. This program supports Pottstown’s vision of ensuring equitable opportunities for all community members to embrace a healthier lifestyle.

“Catchafire has helped us serve our mission by providing resources that help our staff learn and grow in the positions they hold. Thus, furthering our reach to the community we have the opportunity to come along side and serve. The volunteers I have worked with are all passionate about what they are doing at Catchafire and it has helped to build my overall confidence in the projects I am working on.”

**Martha Shick**

Project Purpose

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## 2024 Impact

12/14/23 – 12/15/24

<b>11</b>	<b>32</b>	<b>\$62,482</b>	<b>311</b>	<b>14</b>
active organizations	organizations matched	dollars saved	hours donated	matches made

**9/10**

Catchafire rating

*Based on 6 ratings submitted by nonprofits. Ratings are based on how likely the nonprofit would be to recommend their volunteer or Catchafire to a friend or a colleague (1-10 scale).*



Catchafire is able to provide insights into **Pottstown's** nonprofits' needs and behaviors to help inform future support strategy.

### Most Requested Projects

- > Logo Design
- > Translation
- > Operating Budget
- > Public Speaking Coach
- > Print Materials Design

### Most Requested Calls

- > Website
- > Social Media
- > Data & Analytics
- > Organizational Strategy
- > Marketing Strategy

### Benefits to Organizations

- > Enhanced fundraising strategy
- > Spread awareness about mission
- > Increased effectiveness as a professional

## Your star users

Nonprofits who had the most value added on Catchafire.



**\$13,398**  
Project Purpose



**\$9,444**  
Pottstown Community Action



**\$5,393**  
Centro Cultural Latinos Unidos



**\$7,819**  
Montco Anti-Hunger Network

Your feedback is important to us  
Please take a moment to [fill out this survey](#).

## All-time impact

**61**  
matches made

**673**  
volunteer hours received

**\$134,577**  
dollars saved

**19**  
nonprofits matched on projects/calls