

# A Community Growing Together



Fiscal Year 2023 Annual Report

# From Our President

As we mark 20 years since the Foundation was established, we take a moment to reflect on the remarkable two decades that have brought us to this stage and the more than 250 purpose-driven organizations we have supported over the years. In these two decades, we've witnessed how nonprofits, schools, and local government organizations have played a pivotal role in shaping vibrant and resilient communities in the Pottstown area.

One of our primary objectives is to understand the evolving needs of our community. To achieve this, we are focusing our efforts on assessing these needs comprehensively. Through rigorous research, community outreach, and dialogue, we aim to gain insights that will guide our actions and investments.

Our response to these insights will involve fostering collaboration. We are bringing together community partners, donors, and collaborative organizations. By uniting forces, we become a powerful catalyst for meaningful change.



Engaging in the process of becoming a community foundation, we will lean on the experience gained in serving Pottstown area residents, not only through grantmaking, but in collaborating and convening partners for a brighter future. We remain dedicated to promoting health and wellness while welcoming the possibility of partnering with funders and donors to address a broader range of opportunities. We look

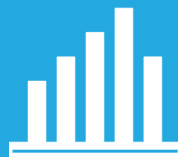
forward to building upon our legacy of service with you as we enter this new stage.

Sincerely,

David W. Kraybill, President

## Data for an Informed Community:

The Foundation routinely partners with experts to understand the issues facing our community and provide in-depth insight. Explore the data at [pottstownfoundation.org/studies](https://pottstownfoundation.org/studies).



# The Pottstown Area's Community Foundation

**P**ottstown Area Health & Wellness Foundation began transitioning from a private foundation to a community foundation in the summer of 2023. Like many community foundations, PAHWF takes a leadership role in the communities we serve by identifying emerging needs, collaborating with partners across the community, advocating for positive change, and working with donors to match their passions with nonprofit organizations and programs in the Pottstown area.

Community foundations are public charities that rely on public support and focus on improving the quality of life for residents within a specific geographic area. In our case, that means serving residents within a ten-mile radius of Pottstown, including Birdsboro, Boyertown, Gilbertsville, Limerick, Royersford, and many other vibrant communities located within Pottstown Area Health & Wellness Foundation's service area. **Existing Foundation assets will forever support the health and wellness of our community, while new funds from private donors will allow us to expand our grantmaking.**



Our collaborative efforts include health & human services, education, recreation, and economic development. We are proud to participate in efforts convening diverse perspectives to enable transformational change in our community:

- Pottstown Area Food Collaborative
- Pottstown Area Regional Recreation Committee
- Pottstown Early Action for Kindergarten Readiness
- Pottstown Metropolitan Regional Planning Commission
- Pottstown Play Streets
- TriCounty Health Council
- School Collaborative
- TriCounty Community Network

# Grantmaking: Program Areas & Impact

## Promoting Equitable Health & Wellness

Community members are benefiting from equitable access to spaces, services, programs, and resources enabling them to adopt a healthy lifestyle

### Built Environment: 14 Grants, \$434K

Active living spaces are safe, clean, and accessible to all community members to embrace a healthy lifestyle

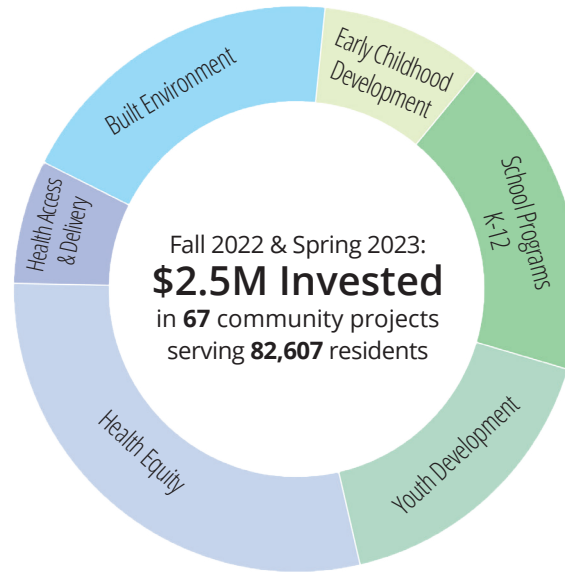
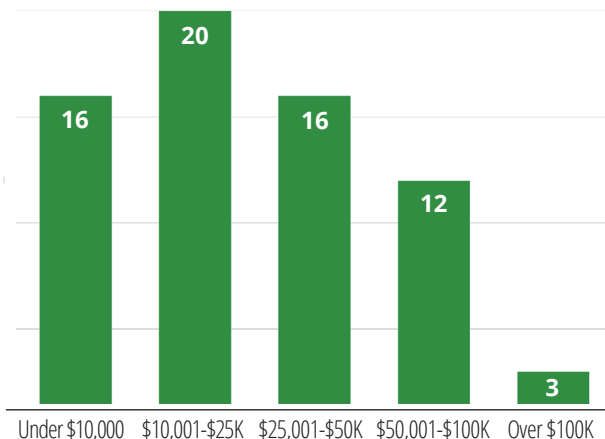
### Health Access & Delivery: 7 Grants, \$160K

Equitable access to high-quality health programs and resources are available and utilized by community members

### Health Equity: 17 Grants, \$654K

Community members have social and/or economic barriers to health & wellness removed or mitigated

## How big are these grants?



## Developing Youth Potential

Community youth are healthy, learning, and thriving now and in the future

### Early Childhood Development: 5 Grants, \$212K

Children (0-5) are cognitively, socially, physically, and emotionally ready to enter school

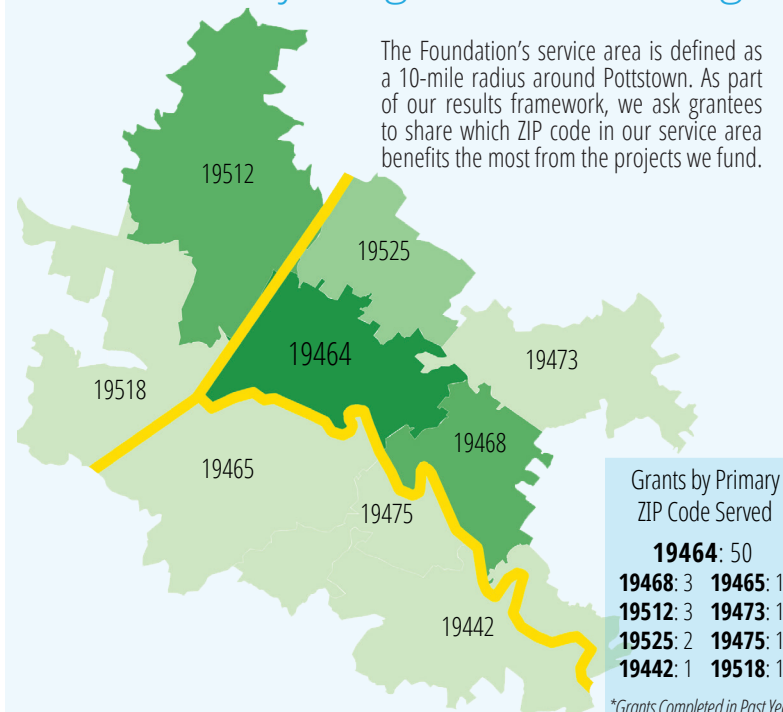
### School Programs K -12: 8 Grants, \$420K

Students are active, healthy, and thriving academically

### Youth Development: 16 Grants, \$380K

Youth have cognitive, social, and emotional skills to manage and thrive in their daily lives and in the future

## Where are your grantees working?



## What are the grant types?

Programmatic Support: 79%

Capacity Building: 14%

Systems Reform: 7%

\*Grants Completed in Past Year

# Supporting Your Community Foundation

A trusted local organization that has been improving the quality of life in Pottstown, Boyertown, and surrounding areas for 20 years, the Foundation has partnered with over 250 community nonprofits, local government entities, and schools, since 2003. With your help, we can do even more.

We believe that all gifts can make an impact. Our fund areas allow donors to match online gifts to causes they care about the most at [pottstownfoundation.networkforgood.com](http://pottstownfoundation.networkforgood.com), while foundation staff members provide individualized personal service to accommodate donor advised funds and endowment funds. Our board and staff's expertise and dedication to serving Pottstown area residents allows us to make the most of every dollar with which we are entrusted. Join us in making our community a better place to live, work, and play.



*Board member Charles Haddad speaks to community leaders, board members, and staff members during a site visit to Boyertown Community Park.*



POTTSTOWN  
Sustainability Fund



POTTSTOWN  
Prosperity Fund



POTTSTOWN  
Children's Fund



POTTSTOWN  
Future Fund

## From Our Board Chair

Reflecting on my past five years with the Foundation, I can attest to the remarkable work we have undertaken to advance health and wellness in our region. Our accomplishments are a testament to the dedication and passion of our entire team, including our board members, staff, and community partners. I am honored to have been a part of this journey, and I am committed to building upon our successes.

As a community foundation, we hold a unique position and responsibility. Our status enables us to be even more deeply engaged in channeling resources into Pottstown area communities. This engagement extends far beyond financial support; it encompasses advocacy, mentorship, and proactive participation in initiatives that make a tangible difference in the lives of the individuals we serve.

I look forward to continuing our strategic drive towards greater health equity, economic equity, and education equity. These pillars are the foundation upon which we can build a more just and prosperous community. Our board is dedicated to formulating and implementing policies and initiatives that will have a profoundly positive and lasting impact in these crucial areas which influence wellbeing.



I am filled with enthusiasm and anticipation for the journey ahead. Together, we have the opportunity to make lasting change and ensure that all individuals have equitable access resources and opportunities to thrive.

Sincerely,

Nancy Miller, Board Chair

### Results-Oriented Grantmaking:

We partner with organizations in our service area to provide funding aimed at long-term improvement in community health. Learn more about our process at [pottstownfoundation.org/grantmaking](http://pottstownfoundation.org/grantmaking).



# Thank You to Our Fiscal Year 2023 Grantees

- Accion Comunal Latinoamericana de Montgomery County
- Big Brothers Big Sisters Independence
- Birdsboro Community Memorial Center
- Borough of Pottstown
- Boyertown Area School District
- Boyertown Rotary Foundation
- Brookside Montessori
- Camphill Village Kimberton Hills
- Chester County Food Bank
- Mission Kids
- Community First Development Corporation Inc
- Daniel Boone Area School District
- Douglass Township, Montgomery County
- East Coventry Township Parks and Recreation
- Expressive Therapy Concepts Inc
- Family Services of Montgomery County
- Foundation For Boyertown Education
- Foundation for Pottstown Education
- Greater Pottstown Tennis And Learning Association
- Health Care Access
- Hearts Of Humanity Community Development Corp.
- Hedwig House Inc.
- Julian Dorsey Foundation
- Lower Pottsgrove Township
- Maternal and Child Health Consortium of Chester County
- Maternity Care Coalition
- Mitzvah Circle Foundation
- MontCo Anti-Hunger Network
- Mother Goose-Read To Me
- North Coventry Township
- Orion Communities Inc
- Owen J. Roberts School District
- Penn Playmakers Inc
- Pottsgrove School District
- Pottstown Area Police Athletic League
- Pottstown Area Regional Recreation Committee
- Pottstown Athletic Club
- Pottstown Branch- Philadelphia Freedom Valley YMCA
- Pottstown Cluster of Religious Communities
- Pottstown FARM
- Pottstown Metropolitan Regional Planning Committee
- Pottstown School District
- Mosaic Community Land Trust
- Project Purpose
- Royersford Borough
- Royersford Outreach, Inc.
- Save Our Land Save Our Towns Enterprises Inc.
- Schuylkill River Greenway Assn.
- SOUL: Saving Our Underprivileged Lives
- Spring-Ford Area School District
- St. Aloysius Parish School
- Strive Initiative Inc
- The Salvation Army, Pottstown
- Township of Upper Pottsgrove
- Trellis For Tomorrow
- TriCounty Active Adult Center
- TriCounty Community Network
- United Way of Boyertown Area
- Victim Services Center of Montgomery County, Inc.
- Vision To Learn
- Visiting Nurse Association Community Services, Washington Township
- Wonderspring
- YWCA Tri-County Area



**POTTSTOWN AREA  
HEALTH & WELLNESS  
FOUNDATION**

**A Community Foundation Inspiring  
Generosity, Passion, and Partnership**

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