



FOR IMMEDIATE RELEASE

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Attached Picture Identification: (left to right) Brian Parkes, Executive Director, TriCounty Area Active Adult Center; Felicity Jeans, Executive Director, Camphill Village Kimberton Hills; Louisa Pieri, Executive Director, Spring-Ford Counseling Services; Justine Pascal, Family & Engagement Coordinator, Maternity Care Coalition; Sandra Devine Sai, Director, Personal Navigator Program, Visiting Nurse Association; Mary Bright, Resident Board Member, Camphill Village Kimberton Hills,; Mary Ellen Dice, President, PAHWF East Auxiliary; Leslie Slingsby, Executive Director, and Kelli Murphy, Grants Manager, Mission Kids Child Advocacy Center; Laura DeFlavia, Controller, and Dave Kraybill, President, Pottstown Area Health & Wellness Foundation.

**POTTSTOWN AREA HEALTH & WELLNESS FOUNDATION
EAST AUXILIARY VOLUNTEERS
RAISE \$20,000 TO PROMOTE HEALTH & WELLNESS**

January 22, 2018, Pottstown, PA - Several area nonprofits will benefit from fundraising efforts of the Pottstown Area Health & Wellness Foundation East Auxiliary. The Auxiliary

operates the “Just For You” gift shop that is located in the lobby of Pottstown Hospital-Tower Health. The gift shop is open to the public.

Mary Ellen Dice, President of the East Auxiliary, presented a \$20,000 check to representatives of the Pottstown Area Health & Wellness Foundation and six of its grantees. These funds have been distributed as part of the Foundation’s fall 2017 grant round and were awarded to the following organizations and its programs:

- *Camphill Village Kimberton Hills – Aging in Community Program:* Camphill Village provides personalized and preventative care to aging residents with developmental disabilities and struggles with independent living.
- *Child Advocacy Center of Montgomery County – Mission Kids: Fostering the resilient child through family advocacy and forensic interviews.* Mission Kids is a collaborative effort to stop the cycle of abuse and improve the outcomes for abused children and their families.
- *Maternity Care Coalition – Pottstown Area Early Head Start and Parenting Initiative:* Maternity Care Coalition strives to improve maternal and child health and well-being through the collaborative efforts of individuals, families, providers, and communities in Southeastern Pennsylvania.
- *Spring-Ford Counseling Services – Signs of Suicide:* Spring-Ford Counseling addresses the emotional and educational needs of the surrounding communities.
- *TriCounty Active Adult Center – Prime Time Health - Making healthier lives possible for older adults:* TriCounty AAC is a community center for adults aged 50 and better, offering exercise classes, social and recreational programs, educational programs, a daily lunch and much more.
- *Visiting Nurse Association Community Services, Inc. (VNA) – Personal Navigator Program with Expanded Legal Support:* VNA-Community Services, Inc. (VNA) is a non-profit agency with a focused mission of providing community-based programs that address family health and social service needs and that support individual and family capacity as well as self-sufficiency goals.

The Auxiliary’s fundraising efforts included proceeds from sales of the “Just For You” gift shop, in addition to their annual holiday bazaar. New members are always welcome.

For more information on how to become a member and how to get involved in the Auxiliary's fundraising efforts, call the Pottstown Hospital- Tower Health Gift Shop at 610-327-7044.

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About the East Auxiliary: The Pottstown Area Health & Wellness Foundation East Auxiliary, formerly Pottstown Memorial Medical Center East Auxiliary, conducts fundraising efforts to assist the Foundation in achieving its mission of enhancing the health and wellness of residents in the Pottstown community.

About the Foundation: The Pottstown Area Health & Wellness Foundation's (PAHWF) mission is to enhance the health and wellness of area residents, providing education, funding and programs that motivate people to adopt healthy lifestyles. Visit www.pottstownfoundation.org for more information about the Foundation. Discover Pottstown area's online community, [Mission Healthy Living](#), an initiative of PAHWF, to learn and share great information on how to lead a healthier life. You can also follow the Foundation on [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), [Pinterest](#) and [YouTube](#).